



fertility by the numbers



As Australia's largest fertility group, and leaders in the space, we want to ensure that our valued referrers are at the forefront of the latest in fertility medicine. Our mission as Your Fertility Family is to ensure you're confident in providing fertility care to your patients.

From RACGP accredited events to in-house workshops, our world-class fertility specialists are here to share the latest in fertility so you can educate patients and feel comfortable referring them on to IVFAustralia when indicated.

In July, we undertook a comprehensive survey aimed at finding out how much everyday Australians know about fertility. From the results, it's clear that there's much to learn - and your role in educating patients on their fertility journeys is extremely important.

82%

over-estimated the chance of conceiving naturally in a month

1 in 3 Australians assumed the chance of pregnancy in a month is over 50%. But the reality is, there is a 15-20% chance of natural conception per month for a couple under the age of 35.

Many spend their early adulthood actively avoiding pregnancy, so it's not surprising that many assume the chance of falling pregnant is high once they are ready to conceive.

It's important to ensure patients have the right information before they start trying – which is where you come in!

58%

didn't know the correct definition of infertility

Infertility is defined as the inability to conceive a pregnancy after 12 months of unprotected sexual intercourse. It affects about 1 in 6 Australian couples of reproductive age.

Many Australians assumed that infertility is irreversible or could only be treated by IVF. By highlighting that this isn't the case, you can help educate your patients to understand the wide range of fertility treatment options available to them, should they need a little bit of help.

48%

didn't know when to seek help if struggling to conceive

With 1 in 6 Australian couples experiencing infertility, you need to know when the right time is to refer on to us. There's a simple rule. If the patient is under 35, refer to us after 12 months of trying. If the patient is over 35, refer to us after 6 months of trying. If your patients, or even yourself, is in doubt, refer on to us early.

[Click here](#) to access our referral guide.

1 in 5

thought infertility can only be treated by IVF

It's important to ensure patients know that IVF isn't their first and only option if they face difficulties conceiving. With less invasive options like ovulation induction and IUI, or even simple lifestyle changes available, it's important to instil confidence in your patients that they have options – and know that our own specialists will always discuss every possible solution to help them on a path to parenthood they are comfortable with.

58%

didn't know when to have sex to conceive

Sex should be had in the 1-2 days prior to ovulation for the best chances of conception – a fact that over 50% of those surveyed didn't know. As the patient's first port of call when they're trying to conceive, a good place to start is ensuring they know when to be having intercourse.

To work out ovulation timing, you can refer patients to our website where they can use a free interactive ovulation calculator which will send them reminders of their fertile window.

To keep up to date with all things fertility, [click here](#) to access our free GP hub with resources to assist in the management of fertility issues within your practice.

IVFAustralia Pathway to helping people have a family

Couple present who want to start or grow their family

